



## Digital Forensics in Consumer Online Privacy Class Actions

*By*

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# Digital Forensics in Consumer Online Privacy Class Actions

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New York, Los Angeles, Healdsburg



# Forensics cases: web-centric

- ***Wormley v. Geocities*** (L.A. Cty. Sup. Ct. 1999) data leakage via referer URL
- ***Lane v. Facebook*** (N.D. Cal. 2010) bug in automated notice/consent
- ***Slater v. Tagged*** (N.D. Cal. 2010) address book hijack; insecure credentials in email
- ***Valdez-Marquez v. Netflix*** (N.D. Cal. 2010) de-anonymization of large data sets



# Forensics cases: web-centric (cont.)

- ***Bose v. Interclick, McDonalds ...*** (S.D.N.Y. pending) browser history sniffing
- **Adobe Flash LSO cases** (C.D.Cal. 2011 & pending) “Flash cookie” circumvention of browser controls
- ***Del Vecchio v. Amazon*** (W.D.Wash. pending) Flash LSOs; P3P compact policy spoofing
- ***Garvey v. Kissmetrics, Hulu*** (N.D.Cal. pending) Flash LSO + HTML5 + CSS/browser cache hack



# Forensics cases: device-centric

- *In Re ATI Tech. HDCP Litigation* (N.D.Cal. 2009)  
high-def monitors
- *In re Sony BMG CD Technologies* (S.D.N.Y. 2006) DRM rootkit software



# Forensics cases: hybrid

- **ISP DPI cases** (multiple pending)  
ISP wiretapping with DPI devices
- ***Lalo v. Apple*** (N.D.Cal. pending)  
iDevice data transfer to 3rd parties via apps
- ***King v. Google*** (N.D.Cal. pending)  
Android device data transfer to 3rd parties via apps



# Application in the wild

- ***When*** investigation; confirmatory discovery before the environment changes
- ***What*** user-website traffic; user device
- ***Output*** preserved HTML source, scripts, traffic capture/analysis (Wireshark); user device artifacts (LSOs, cookies); defendant privacy policies, terms of use

***E.g., Flash LSO, mobile device, & browser history sniffing cases***



# Black-box application

- ***When*** investigation; confirmatory discovery *after* environment changes
- ***What*** discovery materials from defendant (contracts, specs, sales materials, Congressional testimony, depositions)
- ***Output*** expert declaration & deposition  
*E.g., ISP DPI device cases*



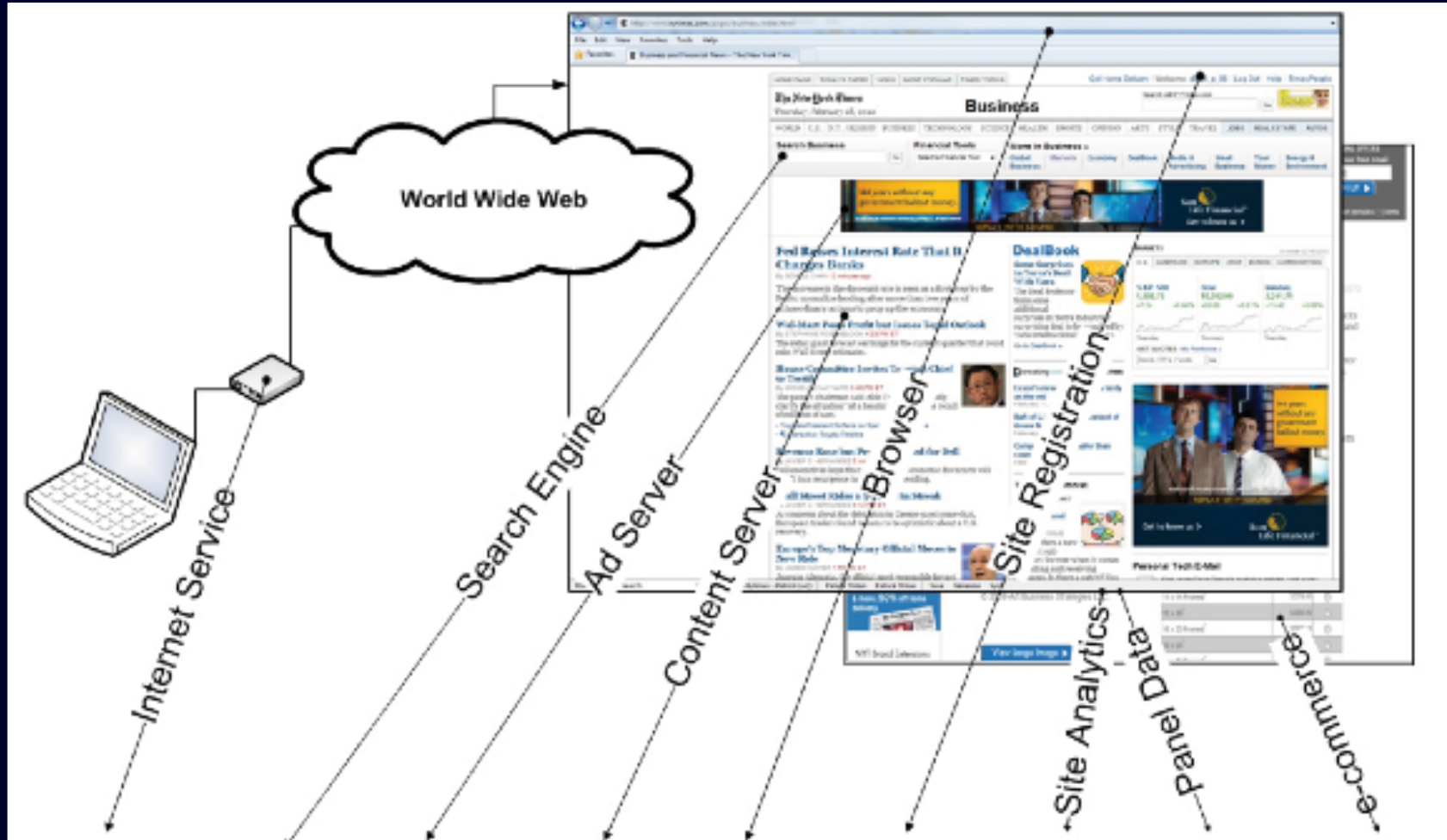


# Key points

- **Timing: before or early in case**
- **Scope: Internet-wide sampling**
- **Purpose: who is doing what to whom**
- **Outcome: resolution**



# Origins: online environment



# “Historical” influences on environment



# Trends

